

February 2012

Canaan Preschool Newsletter

Classroom News

During the month of February we will continue to revisit our theme of friendship. What is a friend? What do friends do? How can we be a friend to others? Some of the books that we will be reading include: Fluffy and Baron, Love, Splat, The Post Office Book, and How to be a Friend. This theme will also tie into our post office in the dramatic play center as children write letters and pictures to send to one another, and to their families. We would like to thank everyone that donated items and materials for our post office. The children are enjoying writing, stamping, labeling, wrapping, and mailing! Be on the lookout for some special mail coming home from school.

Reminder about family Pictures

We are celebrating families in our classroom with a Family bulletin board that the children are helping to create. If you have any photographs of your family to share, please send them into the classroom. They will be returned at the end of the year. Thanks!

Curious George Backpack Program

Curious George has really enjoyed the time that he has spent with children and families this year. He is excited to visit with the rest of you! Children have enjoyed sharing their adventures during morning circle. We want to thank everyone for keeping George safe and for writing down your exciting adventures in our class journal.



Friendship Celebration

On Friday, February 17 we will be having a Friendship Celebration in the classroom. Children will be making cards and pictures to wish others well, making friendship bracelets, and preparing a special snack together (Friendship Fruit Salad). We will also be wearing red on this day to celebrate our healthy hearts. Remember to get plenty of exercise, rest, and make healthy food choices and your heart will say thanks!

Special Dates

February 15-Visit to Classroom by Post Office

February 17-Friendship Celebration

February 17-Wear RED for Heart Health Day

February 20-24-February Vacation (No School)

Friendship Fruit Salad

One piece of fruit is nice, but a colorful salad with different flavors is even better! Children will discuss and vote on the types of fruit we will put into our salad, and then they will help to prepare the fruit salad on Friday, February 17th. Ask your child what their favorite fruit was!



Caption describing picture or graphic.



Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used

for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your cus-

tomers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a

column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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We're on the Web!
example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Business Name

Your business tag line here.


Organization

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is

a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for

vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.